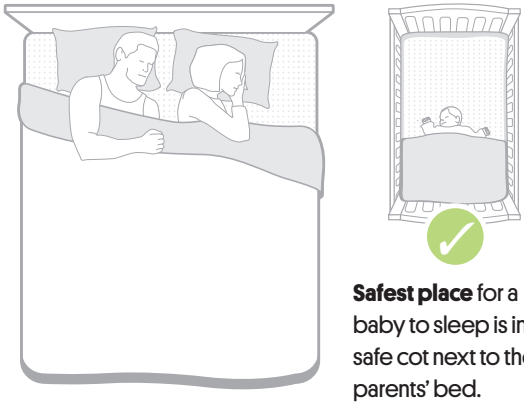
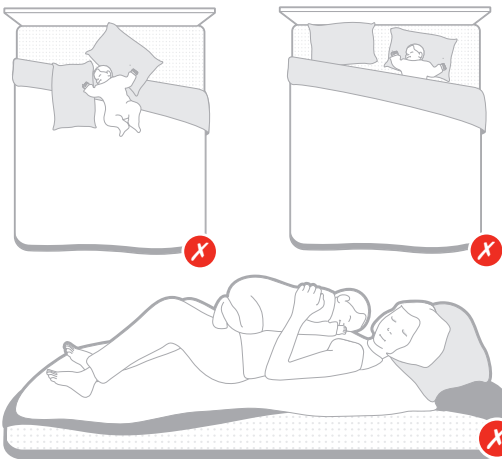


## 5 Sleep baby in safe cot in parents' room



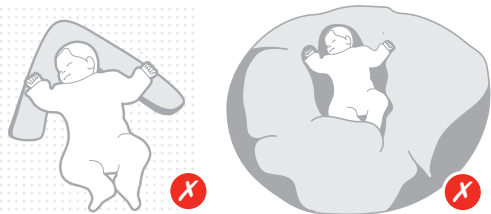
**Safest place** for a baby to sleep is in a safe cot next to the parents' bed.

### Unsafe X sleeping places



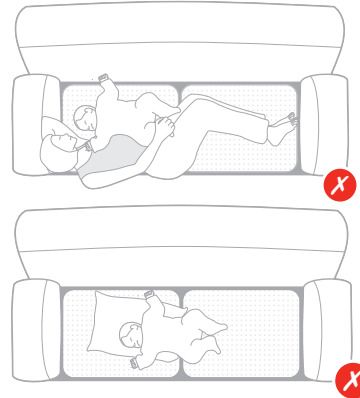
### Unsafe X sleeping places

Pictures with a 'X' are **NOT** safe sleeping places



### Unsafe X sleeping places

Pictures with a 'X' are **NOT** safe sleeping places



## 6 Breastfeed baby



#### To access Red Nose Education Services contact us on:

T 1300 998 698  
E [education@rednose.com.au](mailto:education@rednose.com.au)  
W [rednose.com.au](http://rednose.com.au)

To purchase a range of baby products in support of Red Nose visit [shoprednose.com.au](http://shoprednose.com.au)

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**red nose**  
saving little lives

# safe sleeping

Sleep baby safely and reduce the risk of sudden unexpected death in infancy



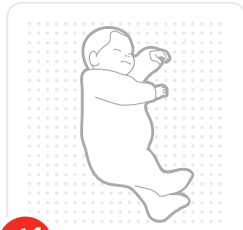
[rednose.com.au](http://rednose.com.au)

Six ways to sleep baby safely and reduce the risk of sudden unexpected death in infancy:

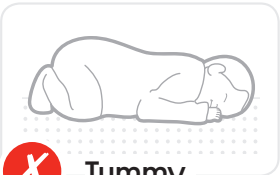
**1** Sleep baby on back



✓ Back



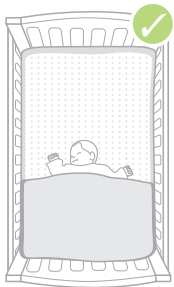
✗ Side



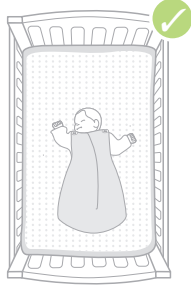
✗ Tummy

Sleeping baby on the side or tummy increases the risk of sudden infant death

**2** Keep head & face uncovered



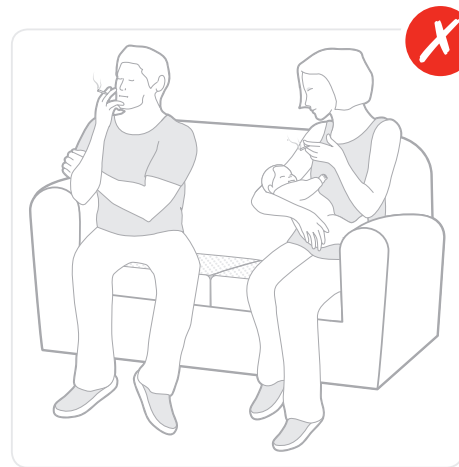
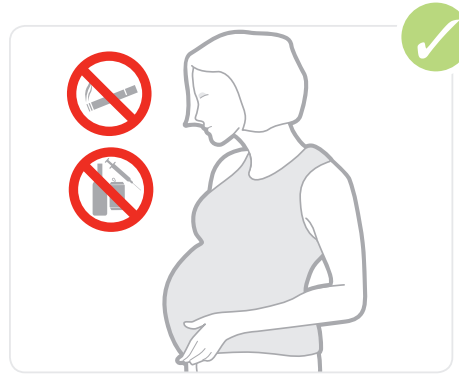
- Baby on back
- Feet to bottom of cot
- Blankets tucked in firmly



- Use a safe baby sleeping bag with fitted neck and armholes and no hood

Covering baby's head or face increases the risk of sudden infant death

**3** Keep baby smoke free before & after birth



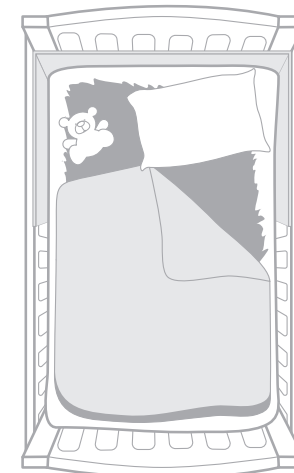
Smoking during pregnancy and around baby after birth increases the risk of sudden infant death. Help to quit smoking is available from your doctor, nurse or by contacting **Quitline on 13 78 48**.

**4** Safe sleeping environment night & day



- **Safe cot**  
[should meet current Australian Standard AS2172]
- **Safe mattress**  
firm, clean, flat, right size for cot
- **Safe bedding**  
soft surfaces and bulky bedding increase the risk of sudden infant death

**!** No soft surfaces or bulky bedding



- ✗ pillow
- ✗ cot bumper
- ✗ lambs wool
- ✗ soft toy eg: teddy
- ✗ doona